

WIGTON TOWN COUNCIL
A MEETING OF THE FESTIVALS COMMITTEE WAS
HELD ON MONDAY 17 MAY 2022 AT 6PM

PRESENT

Councillors Ferriby, Scott, Armstrong, Hodson, Crouch.
S Keaveney (NADT), Steve Collier (RBL), Ellie Jones (Allerdale Borough Council Events)

FES/1/2022 TO ELECT A CHAIR

Councillor Ferriby was proposed as Chair by Councillor Crouch and seconded by Councillor Armstrong.

FES/2/2022 TO RECEIVE APOLOGIES & RECORD REASONS FOR ABSENCE

Clare Stabler (NADT), Brian Campbell

FES/4/2022 DECLARATIONS OF INTEREST/DISPENSATIONS

None

FES/5/2022 EXCLUSION OF PRESS AND PUBLIC

None

FES/6/2022 EVENTS

6.1 Taste of Wigton

Ellie Jones (EJ) joined the meeting to provide an overview of the recent event. She reported that there had been no major criticism by local businesses of the event, unlike last time. It is better to have one very productive day rather than two days that struggle.

Councillor Hodson suggested a craft day on the second day, perhaps using the Market Hall. EJ mentioned that in Cockermouth crafts are hosted in the local church.

Sandra Keaveney (SK) asked how the artist was perceived by the public. EJ Very busy or very quiet – realised that perhaps the location hadn't been perfect. SK Boards were too big for area we'd planned so perhaps more thought required next time if it was to be repeated.

David Ferriby (DF) spoke about the cake tasting and how enjoyable it had been – very difficult to compare like with like. Event in Methodist church was great but please no ticketing in future.

John Crouch (JC) Keswick has local suppliers give out tasters to the public.

SK Teddy entries were up on last year.

EJ mentioned that the town was really busy, so it worked well. An evaluation document and online stats will be sent across to the Council and Festivals committee, but in short we had high satisfaction rating, higher attendance, overall growth in online growth/reach. Thank you to Wigton Town Council for the financial contribution.

DF What will happen when Allerdale Borough Council ceases to be?

EJ We don't have much information at present – we'll be making a good case to continue our events.

DF asked if having a potential date for the next TOW event - date for next April perhaps?

6.2 Jubilee

Deputy Clerk gave review of the current situation and mentioned that the main worry was having enough stewards for later in the day.

We currently have four food vendors but enough for the day.

Quiet Zone being set up in Barton Laws Community Room for SEN children and young adults.

PR about the event will be sent out week before event (w/c 23 May).

Still confirming activities for children.

No sponsorship at present but gifts in kind from Lidl, Wigton Baths Trust, Travis Perkins and The Original Factory Shop.

6.3 Spring Fling (omitted accidentally from agenda).

SK asked about the wooden display boards that Wigton Town Council usually supply.

Deputy Clerk did not have information as first year in post. Will speak with Stephen Farish to organise and deliver.

6.4 Christmas lights event

Sandra Hodson (SH) suggested Father Christmas – need to check about DBS. Needed 12-4.

SK suggested Nelson Thomlinson samba band are invited to bring Santa to the grotto.

Taylor have requested they place funfair on car park.

SK also suggested that ABC provide free parking on car park for events we hold in Wigton, Chris Scott suggested WTC repeat the meet the public stall (as we had at Taste of Wigton) as it was very successful. SK warned that it is a different type of event and might not be as successful.

SK talked about how she can support applications for money with National Lottery awards for all.

SH suggested we approach Roger Liddle to support the Christmas event.

DF asked that Councillors support events more.

Meeting ended at 7.15pm

Date of next meeting 6th September 2022

Apology in advance. SK and CS will be absent from next meeting.