**Place Destination**

**This matter is being dealt with by: Toni Magean**

**Direct line: 01900 702766**

**Email: toni.magean@allerdale.gov.uk**

28th September 2021

Ms A Dodd

Clerk to the Council

Wigton Town Council

Community Centre

Market Hall

Wigton

Cumbria CA7 9AA

Dear Alison,

**Welcome Back Fund**

I am pleased to let you know that we have secured funding from the Government’s Welcome Back Fund.

We would like to work with Wigton Town Council as a Delivery Partner to use £10,000of funding to put in place additional measures to create and promote a safe environment for local trade and tourism, particularly in high streets as local economies recover from Covid.

The funding is revenue only and can be used on new projects. It cannot be used to support current projects. Potential projects include:

* Boost the look and feel of their high streets by investing in street planting, parks, green spaces, and seating areas to make high streets welcoming
* Run publicity campaigns and prepare to hold events that will boost footfall and encourage people back into the high streets and thereby supporting local businesses
* Improve green spaces on high streets and town centres by planting flowers or removing graffiti.
* Public space maintenance
* Maintenance of public conveniences (toilets) including new temporary facilities (toilets) provision.

All work funded by the Welcome Back Fund must be completed by 31 March 2022 and will entail agreeing a Service Level Agreement which I will be happy to discuss further.

I look forward to hearing from you.

Yours sincerely

Toni Magean

**Business Engagement Manager**

Welcome Back Fund - funded by ERDF